

For questions regarding this year's event

Please contact us at

Fundraising@safepassagemoberly.org

Or Call 660-269-8999



SafePassageWineStroll



SPONSORSHIP OPPORTUNITIES

Event Date: Saturday, August 14, 2021

Submission Deadline: July 23, 2021

Who Are We?

Safe Passage is a non-profit organization that provides help for victims of domestic and sexual violence. We support the principle that all individuals have a right to a life free of abuse.

Services available from Safe Passage include shelter, food, clothing, counseling, support groups, children services, legal and medical advocacy, life skills classes, case management, transportation, community referrals, crisis hotline, and community awareness and prevention.

Ours is one of the largest shelters in the region. It is wheelchair accessible and can accommodate up to 25 people.

About the Event

An opportunity to sample and purchase products from local artists, wineries, breweries, distilleries, and other vendors while enjoying the sounds of local musicians. All showcased in the historic beauty of downtown Moberly!

Last Year's Event (Well 2019 that is)

Over 900 attendees from St Louis, Kansas City, Columbia, Macon, Moberly, Salisbury, Higbee and the surrounding areas.

How the event helps Safe Passage

The event allows Safe Passage to raise needed operating funds. Funds from this event are used for utility bills (estimated \$2,000/month) and the crisis hotline.

SPONSORSHIP DEADLINE—JULY 23, 2021

What can I get for my sponsorship?

- ◇ Great exposure during the event— anticipated attendance of 1000 people!
- ◇ Radio ads leading up to the event.
- ◇ Name and sponsor level on the commemorative program.
- ◇ Event/meal tickets.
- ◇ VIP Tables
- ◇ MANY SPONSOR LEVEL OPTIONS ARE AVAILABLE!



PO Box 456 • Moberly, MO 65270

660-269-8999

safepassagemoberly.org

SPONSOR PACKAGES

2021 Taste of Missouri Stroll

to Benefit Safe Passage

Saturday, August 14, 2021

Sponsor Deadline: July 23, 2021

If completed by July 23rd all sponsorships of \$100 or greater will receive

- ◆ name and sponsor level on the commemorative event program with ad size determined by sponsor level
 - ◆ ad space on the Facebook event page
 - ◆ and ad space on the Safe Passage Website for one year

WINE BOTTLE BAG SPONSOR— (1 Available)

Name/Logo on 750 Wine Bags & All Diamond Package Items

CASH INVESTMENT \$2500 (or \$1500 without Table)

WINE GLASS OR BEER GLASS SPONSOR— (2 Available)

Name/Logo on 500 Glasses (You choose beer or wine glasses) & All Diamond Package Items

CASH INVESTMENT \$2500 (or \$1500 without Table)

PHOTO BOOTH SPONSOR—(1 Available)

Name/Logo on all Photo Booth Printed/Online Images & All Diamond Package Items

CASH INVESTMENT \$2500 (or \$1500 without Table)

OUTDOOR TENT SPONSOR—(1 Available)

Name/Logo on Outdoor Tent and Stage & All Diamond Package Items

CASH INVESTMENT \$2500 (or \$1500 without Table)

4TH ST THEATRE/SPEAKEASY SPONSOR—(1 Available)

Name/Logo on all Signage at Theatre. Space for your business to be involved in the speakeasy setup however much you want ... plus All Diamond Package Items

CASH INVESTMENT \$2500 (or \$1500 without Table)

DIAMOND SPONSOR (2 Available)

- ◆ Mentions by emcee during the event.
- ◆ 10 word liner on all radio ads (on KWIX/KRES/KIRK & KTCM)
- ◆ VIP Table (meal and event tickets for 8, 2 bottles of specialty wine, and a dozen chocolate covered strawberries)
- ◆ PACKAGE VALUE \$2350

CASH INVESTMENT \$1000

GOLD SPONSOR (4 Available)

- ◆ Mentions by emcee during the event.
- ◆ 10 word liner on all radio ads (on KWIX/KRES/KIRK & KTCM)
- ◆ 4 Event Tickets (Does not include meal)
 - ◆ PACKAGE VALUE \$1850

CASH INVESTMENT \$750

IN KIND VALUE \$1,000

SILVER SPONSOR (10 Available)

- ◆ Mentions by emcee during the event.
- ◆ Business mention in radio ads on KWIX/KRES/KIRK & KTCM)
- ◆ 2 Event Tickets (Does not include meal)
- ◆ PACKAGE VALUE \$1275

CASH INVESTMENT \$500 OR IN KIND VALUE \$650

BRONZE SPONSOR (Unlimited)

- ◆ Mentions by emcee during the event.
- ◆ 2 Event Tickets (Does not include meal)
- ◆ PACKAGE VALUE \$775

CASH INVESTMENT \$250

CASH SPONSOR (Unlimited)

- ◆ Name on commemorative program.
- ◆ Ad on Facebook Event Page & Safe Passage Website
- ◆ PACKAGE VALUE \$500

CASH INVESTMENT \$100-200

SILENT AUCTION ITEM DONATION

- ◆ Business card/brochure may be on auction item.
- ◆ If donated item is over \$100 value and provided by deadline description/donor will be named on Facebook event page and commemorative program

MASCOT SPONSOR (2 Available)

- ◆ Mascots will be around the event with your logo/name on a sign they wear. Lots of photo opportunities and social media traffic expected!
- ◆ PACKAGE VALUE \$500 CASH INVESTMENT \$150

**Diamond Sponsor
Level
Full Page Ad**

**Gold Sponsor Level
Half Page Ad**

**Silver Sponsor
Level
Quarter Page
Ad**

**Bronze Sponsor Level
Business Card Ad**

VIP TABLE ONLY

(Ask about Availability)

- ◆ Reserved Seating in the Auditorium for 8 people
- ◆ 8 Stroll & 8 Meal Tickets
- ◆ Tray of Chocolate Covered Strawberries
- ◆ 2 Bottles of Wine

CASH INVESTMENT \$600

Business Name:	
Contact Name:	
Address:	
Phone Number:	
Web Address:	
Email Address:	

Please Select Sponsor Package Level

Bags	Glasses	Photo Booth	Outdoor Tent
4th St Theatre	Diamond	Gold	Silver
Bronze	Cash Sponsor	Auction Item	Other

Would you like to purchase additional event tickets? \$20 Each _____

Would you like to purchase additional meal tickets? \$20 Each _____

TOTAL AMOUNT: _____

Mail to Safe Passage

P.O. Box 456
Moberly, MO 65270

Questions or comments?

spassage@sbcglobal.net
660-269-8999

Please affix business card or advert outline here or email print ready artwork to
mark@omniaimprints.com

CUT HERE

SPONSORSHIP RECEIPT

TASTE OF MISSOURI STROLL TO BENEFIT SAFE PASSAGE

EVENT DATE: AUGUST 14, 2021

SPONSOR AMOUNT \$ _____

SIGNATURE OF SAFE PASSAGE REPRESENTATIVE _____

DATE _____